ITEST 2019 and Beyond: Solicitation Updates

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Agenda

• Brief overview of major solicitation changes
• Small-group discussions around key solicitation foci
• Open question & answer opportunity
Laying the Groundwork

Key definitions and parameters
What’s the Same, and What’s Different?

Same
- Focus on strengthening knowledge and interest in STEM/ICT careers
- Innovative uses of technology
- Direct PreK-12 student learning
- Must address broadening participation
- Critical role of partnerships
- Includes a significant research component

Different
- Revision to the three project categories and amounts
- Focus on balancing research and development activities
- Clarifying of required proposal elements, including the solicitation-specific criteria
- No more guiding questions
- Addition of conferences, syntheses, and a resource center
# Project Types

<table>
<thead>
<tr>
<th>Exploring Theory and Design Principles (ETD)</th>
<th>Designing and Testing Innovations (DTI)</th>
<th>Scaling, Expanding, and Iterating Innovations (SEI)</th>
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<tbody>
<tr>
<td>Up to 3 years</td>
<td>Up to 4 years</td>
<td>Up to 5 years</td>
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<td>Up to $400,000</td>
<td>Up to $1,500,000</td>
<td>Up to $3,000,000</td>
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<td>• Investigate conditions in the field</td>
<td>• Design and test or implement the innovation</td>
<td>• Broaden an innovation at a significant scale (5-10x original)</td>
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<td>• Explore factors intended to increase knowledge and interest</td>
<td>• Analyze outcomes</td>
<td>• Extend innovation to new student populations, regions, ages, contexts</td>
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<td>• Research should build and advance theory, produce design principles or frameworks for innovations</td>
<td>• Research should attend to how the design principles influence knowledge and interest in STEM careers or pathways</td>
<td>• Research should attend to transferability and generalizability and factors related to scale</td>
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Additional types: Conference, 1 year, $100,000; Synthesis, 2 years, $300,000
Key Ideas: STEM Workforce

• Traditional STEM disciplines
• Information and Communications Technology (ICT)
• Computing, Computer Science, Data Analytics, Data Science, and related fields
• Professionals at all levels, including technicians, technologists, scientists, engineers, computer scientists, and mathematicians
• STEM teachers are a part of the STEM workforce.
Key Ideas: Cognitive and Socio-emotional Outcomes

- Examples of possible cognitive outcomes
  - Knowledge and understanding of STEM content
  - Knowledge and understanding of STEM careers
  - Understanding of STEM career pathways

- Examples of possible socio-emotional outcomes
  - Dispositions towards STEM fields and disciplines
  - Interest in STEM careers and career pathways
  - Motivation to pursue further STEM learning
  - Identities in STEM
Key Ideas: Partnerships and Innovative Uses of Technologies

• Innovative *use* of technology
  • A new cutting-edge technology not previously used in formal or informal education settings
  • An innovative educational use of an existing technology
  • Technologies should be clearly related to preparation for STEM careers or career pathways

• Engaging learners through partnerships in formal or informal settings

• Collaborations between researchers and practitioners in STEM disciplines, STEM education, career development, psychology, sociology, anthropology, or other fields related to the project
Key Ideas: Broadening Participation and the Solicitation-Specific Criteria

- To what extent does the proposal include explicit and adequate strategies for recruiting and selecting participants, particularly those from underserved and underrepresented populations in STEM professions, careers, or education pathways?

- To what extent does the proposal describe compelling approaches to address diversity, access, equity, and inclusion in PreK-12 learning environments to ensure that all students, particularly those from underserved and underrepresented populations actively engage with a broad range of STEM disciplines and fields that stimulate effective instruction and learning?

- To what extent does the proposal describe specific research-informed instructional approaches to build on the challenges and strengths that students and their teachers bring to classrooms and informal learning environments, particularly with students from underserved and underrepresented populations in STEM fields?

- To what extent does the proposal explain how planned innovations with the technology are developmentally and age-appropriate for students and suited for the specific populations of students and teachers, particularly for underserved and underrepresented student populations?
Unpacking the Key Facets of an ITEST Project
How does the work of your current project embody aspects of these eight facets of an ITEST project? Please choose one you would like to discuss with people at your table.

Which of the eight areas would you like to discuss further with the panel and one another?
Round 1
Which of the eight facets would you like to discuss with the panel?
Hold up the card at your table corresponding to the facet you’d like to discuss.
### Designing Innovations that meet ITEST Program Goals

<table>
<thead>
<tr>
<th>A.1 Innovative Use of Technology</th>
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<tr>
<td>A.2 Innovative Learning Experiences</td>
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<tr>
<td>A.3 STEM Workforce Development</td>
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<td>A.4 Strategies for Broadening Participation</td>
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<td>A.5 Strategic Partnerships</td>
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### Measuring Outcomes through High-Quality Research

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<th>B.1 High Quality Research</th>
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<tr>
<td>B.2 Project Evaluation</td>
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<tr>
<td>B.3 Dissemination of Findings</td>
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#### Round 2

Which of the eight facets would you like to discuss with the panel?

Hold up the card at your table corresponding to the facet you’d like to discuss.
Closing Thoughts

2019 ITEST Solicitation Webinar
Thursday, June 20, 3:00-4:30 pm Eastern Time
Register: go.edc.org/ITEST2019
Thoughts on Developing Projects

- Consider the balance between research and development
- Consult the IES/NSF Common Guidelines
  - ETD: Type 2; DTI: Type 3; SEI: Types 4, 5, and 6
- Projects must have high-quality research design, project evaluation, and dissemination of findings
Questions and Discussion

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Innovative Use of Technologies

• Using new or leading-edge technologies
• Using existing technologies in innovative ways

On the student side, this should include:

• Details about how learners will be directly interacting with the technology
• Measurement of the ways in which the technology experience influences cognitive and socio-emotional learning outcomes
Innovative Learning Experiences

Describe the innovation and the key aspects of the design.

Make connections to the research literature, and explain how it advances this literature.

Demonstrate how the design builds knowledge and interest in preparation for STEM careers.

Be clear about the roles for all stakeholders and how they relate to the overall timeline.
STEM Workforce Development

• Connecting workforce learning environments to PK-12 learning opportunities
• Making the connection to knowledge of and interest in workforce pathways – not just building STEM knowledge, but explicitly connecting to workforce
• Engaging students in awareness of or participation in entrepreneurship, apprenticeships, internships, or mentoring
Broadening Participation

Broadening participation is more than just *working with* underserved or underrepresented populations.

- How will you specifically recruit and retain these populations?
- How does the design of the innovation specifically address these populations?
- In what ways are you conceptualizing and leveraging the *assets* that these populations bring to the table?

Explain how innovations with technology are developmentally and age-appropriate.
Strategic Partnerships

Examples of partners:

• Colleges and universities (particularly HBCU, HSI, MSI, and tribal colleges)

• Businesses

• Libraries, museums, and other places of informal learning

Proposals should describe how the strategic partners are integrated into the work and how they will engage learners and educators through project activities.
High-Quality Research Design

• Research questions grounded in scholarly literatures
  • theory-oriented
  • explain the relation between the innovation's design features and the impacts on knowledge and interest in preparation for STEM careers

• Plans for collecting quantitative and/or qualitative data
  • relevant for addressing the research questions
  • cognitive outcomes
  • social-emotional outcomes
  • mediating factors in the enactments of the innovations

• Well-defined analytical methods appropriate to address the research question
Project Evaluation

What steps will the project take to provide feedback on the work, both formatively and summatively?

• Articulation of evaluation questions related to the scope of work
• Delineation of activities and data to be undertaken
• Description of how the project will use evaluation findings

The form of evaluation is not prescribed. External evaluators and/or advisory boards can serve this purpose. The expertise, questions, and activities/data are the most critical components.
Dissemination of Findings

A creative communication strategy for reaching broad audiences with project findings.

- Elements of the communication plan
  - Target audiences
  - Channels
  - Technologies/aspects of the innovation

- Dissemination appropriate to the partnership audience
  - Publications
  - Presentations
  - Materials