

# SXSW EDU

March 4-7, 2019  
Austin, Texas

**The Future  
of Learning  
Starts  
Here**

# About SXSW EDU

The ninth annual SXSW EDU Conference & Festival will return to Austin, March 4–7, 2019, for four days of compelling sessions, in-depth workshops, engaging learning experiences, mentorship, film screenings, startup events, policy discussions, competitions, an exhibition, networking, and so much more.



## Community Numbers

\*Data from SXSW EDU 2018

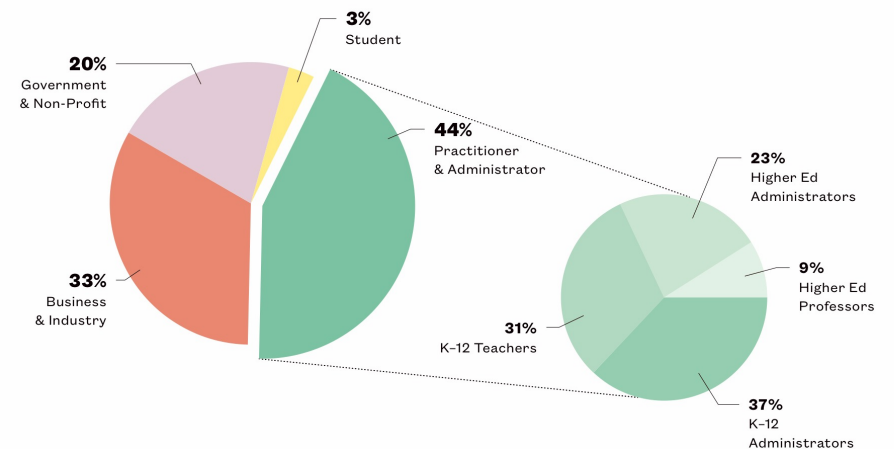
<b>15,212</b> Total Attendance	<b>8,113</b> Registrants	<b>7,099</b> Public Attendees	<b>1,172</b> Speakers	<b>449</b> Sessions	<b>40</b> Countries	<b>154</b> Media in Attendance
-----------------------------------	-----------------------------	----------------------------------	--------------------------	------------------------	------------------------	-----------------------------------

“That’s what makes SXSW EDU so different and powerful from other education conferences – it’s that mix of all the different types of content and topics that educators and educational companies can engage in.

Because it’s not subject specific or tech specific, the conference attracts a wide variety of education leaders who want to talk about pedagogy as well as trends, and it has an overall sense of positivity about the innovations happening throughout many facets of education.”

– EdWeek Market Brief

## Community Composition





# Program

The program is organized by thematic tracks designed to illuminate overarching focus areas with a variety of programming formats to cater to individual learning styles.

## Tracks

- Accessibility & Inclusion
- Adult Learning
- Arts
- Business & Investment
- Data
- Early Learning
- Emerging Tech
- Equity
- Higher Education
- Informal Learning
- K-12 Education
- Language Learning
- Leadership
- Learning Spaces
- Science of Learning
- SEL
- Student Agency

## Formats

- Book Signing
- Campfire
- Case Study
- Debate
- Featured
- Future20
- Hands On
- Keynote
- Meet Up
- Mentor
- Panel
- Performance
- Policy Forum
- Show & Tell
- Talk
- Workshop

## Speak at SXSW EDU

The majority of conference programming is fueled by PanelPicker®, a two-part, online process that enables the community to lend their voice to the event. Step one encourages the community to enter a session proposal to speak at SXSW EDU 2019. Step two allows the community to browse all of the ideas, leave comments, and vote for their favorite proposals.

More info: [sxswedu.com/panelpicker](https://sxswedu.com/panelpicker)

**Application entry: June 25 – July 20**

**Community voting: August 6 – August 30**



PHOTO BY HANS WATSON

## Performance Series

SXSW EDU features a series of performances followed by workshop-style experiences offering a deeper understanding of the concepts that fueled the performance, and activities that can be adopted for the classroom.

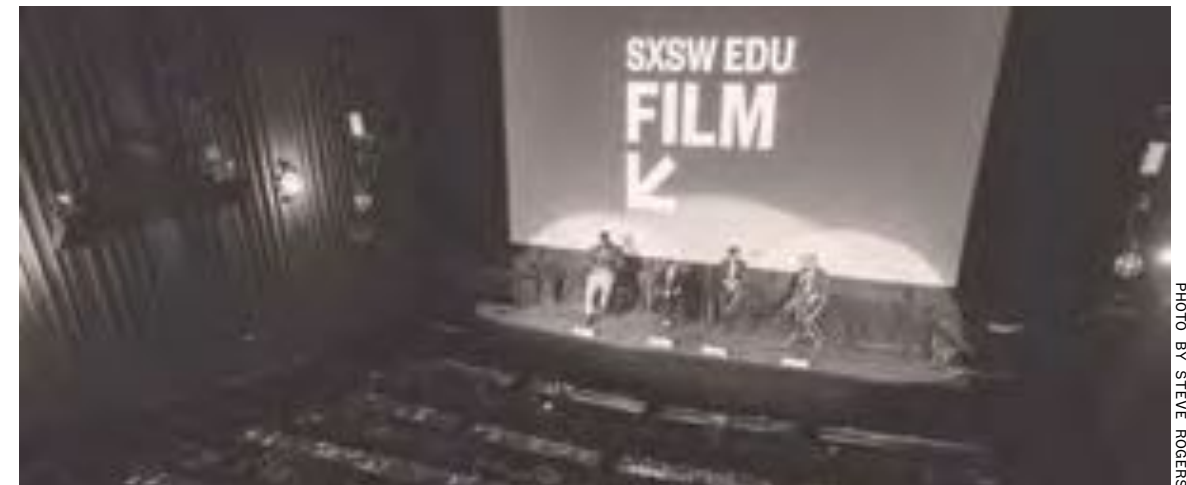


PHOTO BY STEVE ROGERS

## Film

The Film program explores critical topics and issues impacting education with screenings and Q&A discussions.

More info: [sxswedu.com/films](https://sxswedu.com/films)

**Application entry: June 25 – December 4**

# Competitions

Each year, SXSW EDU celebrates and honors trailblazers who are doing innovative and creative work by hosting a series of live pitch competitions.



## Launch

Launch highlights emerging innovations in learning and provides a platform for early-stage startups who are seeking feedback, investment, strategic partnerships, and exposure.

More info: [sxswedu.com/launch](https://sxswedu.com/launch)

**Application entry: June 25 – November 9**

“For me SXSW EDU was the best and most inspirational education event I have ever attended. Great speakers, interesting participants and the SXSW expertise made the trip from Europe well worth!”

– SXSW EDU 2018 Attendee



## Learn by Design

Learn by Design features projects focused on the design of physical learning environments and the potential they have to improve learning outcomes.

More info: [sxswedu.com/learn-by-design](https://sxswedu.com/learn-by-design)

**Application entry: June 25 – November 9**

## Student Startup

The Student Startup competition celebrates the innovative business ideas of high school students and gives attendees an opportunity to hear from the best and brightest.

More info: [sxswedu.com/student-startup](https://sxswedu.com/student-startup)

**Application entry: October 15 – January 11**



# Expo

New for 2019, SXSW EDU is bringing the power of its exhibitions into one Expo that captures the energy and imagination of the future of learning. The dynamic space features a discovery-based learning playground, curated programming, and networking, alongside interactive exhibits showcasing what's next and new in education. The Expo will also host a community day when thousands of Central Texas students and educators will have an opportunity to engage.



“This show, unlike any other I’ve attended, truly has something for everyone: sessions, competitions, exhibitors, movies, and more...”

— eSchoolNews





# Networking

Whether you're seeking mentorship, new connections, or friends who share your interests, there is no shortage of convenings to look forward to at SXSW EDU.

## Lounges

Scattered throughout the SXSW EDU venues, custom lounges supported by sponsors offer a unique space to relax, recharge, and connect with others.

## Meet Ups

Meet ups give communities at SXSW EDU the chance to connect with others who share similar interests and can take a variety of forms including group activities, facilitated networking, or focused discussions.

## Mentors

The mentor program facilitates purpose-driven, one-on-one connections between experienced professionals and attendees. From classroom teachers and professors, to industry insiders and CEOs, mentors are excited to share their insights with the community.

More info: [sxswedu.com/mentors](http://sxswedu.com/mentors)

## Special Events

Mix and mingle at a number of special events including coffee breaks, happy hours, parties, and more.



“Every interaction I have at this conference makes me think or challenges me to see a different point of view. The SXSW EDU attendees are like minded in that we are passionate, innovative educators, but we are diverse enough to provide a variety of lenses through which to view the world.”

– SXSW EDU 2018 Attendee



# Register Starting August 1

## Group Rates

Schools, institutions, and education nonprofits are eligible for group discounts.

More info: [sxswedu.com/groups](https://sxswedu.com/groups)

## Student Rate

Students are eligible to register at the student discount rate by emailing [reg@sxswedu.com](mailto:reg@sxswedu.com).

## Hotels

SXSW Housing & Travel offers a wide selection of downtown Austin hotels at the best available rates during SXSW EDU, exclusively for registrants.

## Scholarships

A limited number of need-based registration scholarships are available to educators, students, and others who would benefit from attending SXSW EDU but demonstrate a financial barrier.

More info: [sxswedu.com/scholarships](https://sxswedu.com/scholarships)

## Marketing Opportunities

Is your organization interested in engaging with SXSW EDU's growing community of energetic and influential professionals? To discuss unique marketing opportunities, email [sales@sxswedu.com](mailto:sales@sxswedu.com).

follow  
[@sxswedu](https://twitter.com/sxswedu)

